



## Redi Frame selects Plataine's Total Production Optimization (TPO) WoodOptimizer™ to Automate and Optimize its Upholstery Frame Cutting Processes

TPO's Software as a Service (SaaS) model supports Redi Frame's path towards lean manufacturing with minimal upfront costs and a 'pay as you use' payment model that's easily justified with the savings achieved

**Hickory, North Carolina, July 31, 2012** - Redi Frame selects TPO WoodOptimizer™ (formerly known as NESTERwood), to promote its Hickory, NC facility towards increased material utilization, waste reduction and overall operational costs savings.

"In these fluctuating economic conditions, Plataine's TPO WoodOptimizer is the only solution that will allow Redi Frame to adjust its production volume according to the orders volume without sacrificing yield or productivity", said Joey Parris, Owner of Redi Frame. "The subscription basis offering allows us to benefit from the advantages of such a powerful package on a usage-based expense, avoiding the capital expenditure".

"We are confident that the coming deployment of WoodOptimizer at Redi Frame will open the door for them to do more with their current resources, while reducing Work in Process (WIP) inventory, increasing their material utilization and shortening time to market" , said Avner Ben-Bassat, Plataine's President & CEO.

WoodOptimizer™ enables upholstery manufacturers to quickly respond to market changes and remain viable in an increasingly competitive global environment that includes customer demands for made-to-order, just-in-time products at competitive prices. WoodOptimizer's RollingNest™ automatically optimizes the placement of pieces from one or more orders on multiple sheets of plywood, resulting in material yields that are consistently higher than any other solution. By generating efficient tool paths, WoodOptimizer also improves the productivity of CNC routers.

### **About Redi Frame**

Redi Frame Inc. is a privately held company based in Hickory, NC that specializes in supplying plywood frames for the upholstery industry in Western North Carolina for over 10 years. Redi-Frame has recently moved into a larger facility in Hickory and has increased its capacity and customer base.

### **About Plataine**

Plataine Inc. is a leading provider of production optimization software solutions for manufacturers of composite-material, wood, textile, metal and foam products. Plataine's production optimization solutions enable manufacturers to be more competitive by increasing material utilization, improving productivity, and shortening manufacturing cycles to ensure on-time delivery of products to customers. Plataine's solutions are used by hundreds of manufacturers worldwide, including Ashley Furniture, Basset Furniture, Century Furniture, Ethan Allen, Flexsteel, Haworth, Interstate Foam & Supply, Lazar Furniture and Steelcase. For more information, visit [www.plataine.com](http://www.plataine.com) or contact your local Plataine office.